

October 25, 1990
CRD/M9/rr

INTRODUCED BY: RON SIMS
LOIS NORTH

PROPOSED NO: 90 - 920

MOTION NO. 8093

A MOTION establishing the guidelines for the allocation of funds from the King County Arts and Cultural Education Fund in accordance with Ordinance 9279.

WHEREAS, Ordinance 9279 establishes two funds for the excess hotel-motel tax revenues collected by King County under the provisions of 67.28.180(3)(a), and one of these two funds is called the King County Arts and Cultural Education Fund, and

WHEREAS, Ordinance 9221 allocated \$140,000 to the Cultural Resources Division for the Arts and Cultural Education Program, with the restriction that twenty percent of the funding shall be earmarked for heritage programs, and

WHEREAS, Ordinance 9279 created the Arts and Cultural Education Advisory Committee as a sub-committee of the King County Arts Commission, and

WHEREAS, Ordinance 9279 specifies that the funding guidelines for the Arts and Cultural Education Program shall be written by the Arts and Cultural Education Advisory Committee, recommended by the Executive and shall be subject to Council approval, and

WHEREAS, the Cultural Resources Division administers the Arts Commission which is a citizen commission charged with recommending cultural policies to the Executive and Council, and

WHEREAS, based on Ordinance 9279 the Cultural Resources Division, the Arts Commission and the Arts and Cultural Education Advisory Committee proposed the guidelines provided in Attachment 1 to govern the recommended allocation of funds from the Arts and Cultural Education Fund;

NOW, THEREFORE BE IT MOVED by the Council of King County:

A. There is hereby approved the guidelines in Attachment 1 to govern the Executive's recommendations for allocating funds for the Arts and Cultural Education Program.

1 B. There is hereby approved the budget in Attachment 2 to
2 govern administrative expenses related to implementing the
3 allocation process for the Arts and Cultural Education Fund.

4 PASSED this 5th day of November, 1990.

5 KING COUNTY COUNCIL
6 KING COUNTY, WASHINGTON

7 Lois North
8 Chair

9 ATTEST:

10 Gerald A. Peter
11 Clerk of the Council

12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28
29
30
31
32
33

Arts and Cultural Education Fund

8093

DEADLINES

- Deadline for projects beginning April 1, 1991 and ending December 31, 1991 (pending approval by the King County Council):
January 8, 1991, 4:30 PM
- Deadline for school year 1991-92 projects:
February 15, 1991, 4:30 PM

Applications must be in the King County Arts Commission office by 4:30 PM on the application deadline. Applications postmarked on the deadline date, but arriving afterwards, will not be accepted.

ELIGIBILITY

Eligible applicants for this program will include:

- Public schools and school districts in King County
- Bellevue public schools are eligible for program funds. However, "since Bellevue is receiving its own hotel/motel tax revenues, therefore preference shall be given to applications serving other areas of the county. Grants to Bellevue public schools for worthwhile projects are not precluded" (from King County Ordinance 9279).
- The Puget Sound Educational Service District is eligible to apply for programs serving King County.
- Interested artists, arts and heritage organizations, or other individuals/groups must collaborate with a public school or school district to develop a project proposal.
- Applicants may not receive funds from other King County Arts Commission or Landmarks Commission funding programs for the same project.
- Applications may be made to both of the arts and heritage categories of the Arts and Cultural Education Fund.

Questions

Applicants are encouraged to contact Cultural Resources Division staff for planning assistance prior to submitting a proposal. Information about funds available may be provided at this time.

Arts Commission: 296-7580 V/TDD

Landmarks Commission (heritage): 296-4858 V, 296-7580 TDD

King County toll-free line: 1-800-325-6165 V/TDD

Application Workshops

Workshops will be given to provide technical assistance on developing and writing an Arts and Cultural Education Fund application. All workshops are scheduled at 7 to 9 PM for the following dates and places:

First Round

Mercer Island Community Center, December 4, 1990 (Example)

Shoreline Community Center, December 5, 1990 (Example)

Auburn Arts Commission, December 6, 1990 (Example)

Second Round

Mercer Island Community Center, January 15, 1990 (Example)

Shoreline Community Center, January 16, 1990 (Example)

Auburn Arts Commission, January 17, 1990 (Example)

Pending Council approval, a King County Arts Commission arts and cultural education consultant may be available to assist schools and school districts in their development of a proposal. If a school or school district desires such assistance, they must have attended one of the above workshops.

Application Review Process:

- There will be one review process annually after February 15, 1991.
- Applications for funds will be made to the Cultural Resources Division.
- Arts Commission and Landmarks Commission staff will review applications for eligibility, conformity to guidelines, and budget accuracy.
- After staff review, the Cultural Resources Manager will submit applications to the Arts and Cultural Education Advisory Committee, who shall review the applications.
- The Arts and Cultural Education Advisory Committee will submit project proposal recommendations to the Arts Commission and Landmarks Commission for action.

- The Cultural Resources Division Manager will submit project proposals recommended by the Arts Commission and the Landmarks Commission to the County Executive for transmittal to the County Council for final approval and appropriation of funding.

SCOPE OF PROGRAM

The King County Arts and Cultural Education Fund was created to enhance basic education with programs in the arts and culture. Involving students in creating works of art and providing the opportunities for students to work with arts teachers, artists, and performing and visual arts and heritage organizations, both in the classroom and in the community, are necessary parts of a comprehensive arts and cultural education program.

Education in the arts and culture can:

- Increase students' awareness, knowledge, and acceptance of arts and culture
- Improve understanding between artists, teachers and administrators
- Encourage cooperation among arts, heritage, and educational institutions and organizations

Arts and cultural education in the public schools is part of a broader understanding of arts and culture. It provides the opportunity to observe, participate and engage in the arts and cultural process with professional artists and community arts and cultural organizations, as part of the educational process in and out of the classroom.

Arts and culture is defined as the arts and cultural disciplines, which include but are not limited to dance, drama/theater, music, visual arts, literary arts, media arts, performing arts, traditional and folk arts, ethnic arts, and history, heritage and historic preservation.

Arts and cultural education is defined as perceiving, understanding, developing skills in, creating and evaluating the various art and cultural forms. Arts and cultural education is sequential and comprehensive and builds on skills learned from year to year. Arts and cultural education curriculum includes a study of the elements and principles of the various art forms; historical and cultural aspects; critical assessment and aesthetic judgement; techniques; performance; production; and careers.

Sequential arts instruction is a plan of instruction that moves from simple concepts or skills towards more complex and demanding ones. The ordering and step-by-step presentation of curriculum and development of skills promotes mastery of learning objectives K-12.

Enrichment or enhancement programs are defined as those arts and cultural education programs which supplement sequential, comprehensive arts and cultural education in the public schools in King County. Enrichment or enhancement programs may include the involvement of non-school-based arts and cultural organizations and artists where such interaction complements the school's (or schools') arts and cultural education program. Enrichment or enhancement programs can also be used as demonstration models to create new arts and cultural education programs in the schools. In all cases, enrichment and enhancement programs can be an integral part of the school's overall arts and cultural education program.

Multiculturalism is defined as a point of view that takes into account cultural diversity, supports and nurtures that diversity, and values the aesthetic differences. It is an awareness and sensitivity to the traditional arts of people of color and other groups with clearly identifiable cultural values.

- Organizations and individuals receiving funds must comply with all legal requirements. All grant recipients are subject to County ordinances governing contract compliance as well as contract performance standards.
- Funded projects must acknowledge the support of the King County Arts and Cultural Education Fund in all programs, publicity and advertisements where applicable.
- The program shall consist of one- to three-year grants for projects and programs, reviewed annually. Priority will be given to renewing multi-year grantees, beginning in 1991.
- Funds shall be expended only for direct costs for arts and cultural education as defined, which may include fees for artists, arts specialists, experts in arts education, and performing and visual arts and heritage organizations.
- All grades shall be eligible for funding through grants. However, when funds are limited, grades K-8, or grades K-9 in schools where grade 9 remains in the middle school configuration, shall receive priority for funding.
- Grant applications may address the needs of special student populations, such as at-risk students and students with disabilities, and other youth of school age who are not currently in school, such as youth in detention and those who have dropped out of school. Individual schools, school districts, and the Puget Sound Educational Service District may apply to address arts and cultural education requirements of special student populations.

APPLICATION CONTENT:

- Applications must describe the intended use of grant funds.
- Applicants must meet the eligibility criteria.
- Applications must be responsive to the project purposes stated in these guidelines.
- Matching funds are not required, however they are encouraged.
- No support materials or applications are accepted after the stated deadline unless otherwise noted.

The following factors are considered in the review of applications:

- Quality of proposed project.
- Commitment and ability to provide student learning in arts and culture.
- Multicultural emphasis in program design.
- Encouragement of parent and community involvement.
- Completeness, accuracy and appropriateness of project budget.
- Demonstrated need for proposed project.
- Size and character of school population proposed in application.

Grant awards shall reflect a county-wide geographic distribution of public schools and public school districts, and that are accessible to children from a wide range of socioeconomic levels, ethnic groups and special student populations.

All grant applications are evaluated on their merits and in competition with other applications.

EVALUATION:

All applicants receiving funding for services must be willing to cooperate with any evaluation procedure as designed by the Arts and Cultural Education Advisory Committee and to provide access to programs (where applicable, a maximum of four complimentary tickets for evaluators who may be commissioners, advisory committee members, staff, or on-site reviewers). Also, evaluation forms and revised final budgets must be submitted prior to final payment.

Consideration will be given to the potential of each project for developing or enhancing sequential, and comprehensive, arts and cultural education programs in public schools in King County. Funds can be used to enrich existing arts and cultural education programs or to create new ones. Arts and cultural education project proposals might include, but are not limited to, one or more of the following endeavors:

- a. Develop and implement arts and cultural education programs that encourage multicultural diversity.
- b. Encourage the use of community arts and cultural resources (organizations, agencies, and arts and heritage specialists) to broaden the scope and integration of arts and heritage education in the schools.
- c. Establish, implement and/or expand arts or cultural curriculum for students with special needs, including the disabled, youth in detention, those at-risk, the hospitalized, and dropouts.
- d. Provide an opportunity for artists or heritage specialists to work regularly with teachers in the development and implementation of an arts and cultural education curriculum.
- e. Establish mentor relationships between the schools and community arts and cultural organizations, agencies, and artists and heritage specialists.
- f. Provide support for arts and cultural education training for teachers within a given school or district to establish and/or strengthen arts and cultural education curriculum as part of a broader proposal using one or more of the above examples.

Arts and Cultural Education Fund

Proposed Budget - 1990 Funds

INCOME

Amount appropriated by County Council	\$140,000
---------------------------------------	-----------

PROJECTED EXPENSES

Design, Layout and Printing of Guidelines 1,500 copies, 16 page booklet	\$ 3,670
--	----------

Postage (Guidelines, workshops, correspondence, etc.)	2,000
---	-------

Copying	600
---------	-----

Panel Expenses	750
----------------	-----

SUBTOTAL	\$ 7,020
----------	----------

Clerical Support @ \$11/hour, 20 hrs/week x 9 weeks (November to December) receiving applications (completeness, etc.) notebooks packets for committee (11-12 notebooks) notes and correspondence for committee follow up of recommendations (Commission, Council)	\$ 1,980
---	----------

Arts/Heritage Education Consultant \$25/hour 8 weeks x 15 hrs/week coordinate technical assistance workshops goes to schools to provide technical assistance understands arts and education issues telephone assistance	\$ 3,000
--	----------

GRAND TOTAL Administrative Expenses	\$ 12,000
-------------------------------------	-----------

Funds to be allocated	<u>\$128,000</u>
-----------------------	------------------

ARTS AND CULTURAL EDUCATION FUND TOTAL	\$140,000
--	-----------

Arts and Cultural Education Advisory Committee
Roster

Name, Address, Phone	Information
<u>Marita Dingus</u> 5812 S. 331st Street Auburn WA 98002 833-8762, days & eves	Commissioner, King County Arts Commission; freelance artist; WSAC Artist-in-Residence
<u>B. Candy Gamble</u> 20533 - 81st Avenue Sw Vashon Island, WA 98070 463-5354 days and eves 463-5977 fax	Chair, Arts Education Committee of Vashon Island (partnership of Vashon Allied Arts and Vashon School District)
<u>Anne Green Gilbert</u> 7327 - 46th Avenue NE Seattle, WA 98115 363-7281 days 525-0759 eves	President, Dance Educators Association of Washington; Artistic Director, Creative Dance Center/Kaleidoscope Dance Co.; Faculty, Seattle Pacific University (teacher education); Artist-in- Residence: Dance
<u>Cheryl Johnson</u> 4417 Linden Avenue North Seattle, WA 98103 361-4286 days 632-7559 eves	Arts Program Specialist, Shoreline School District
<u>Larry Metcalf</u> 5643 - 42nd SW Seattle, WA 98136 281-2079 or -3441 days 932-2298 eves 281-2500 fax	Commissioner, King County Arts Commission; Faculty, Seattle Pacific University (art education)
<u>Jacqueline Lee Mok</u> 19406 SE 174th Street Renton, WA 98058 443-4700 days 432-6206 eves 443-2533 fax	Director of Educational Planning and Development, Seattle Opera

Arts and Cultural Education Advisory Committee
Roster
Page 2

Paul O'Connell
7417 Gatewood Road SW
Seattle, WA 98136
685-4969 days
937-0186 eves

Producing Director, Seattle Group
Theatre

Gary Reul
18315 Bothell Way NE
Bothell, WA 98011
485-0297 days
881-1177 eves
486-3716 fax

Supervisor of Secondary Programs,
Northshore School District

Linda Van Nest
13521 SE 266th
Kent, WA 98042
859-7588 days
631-2523 eves

Curriculum and Instruction Program
Specialist, Kent School District;
Board Secretary, Association of King
County Historical Organizations

Staff

Charles Payton
296-8693
296-8686 fax

Museum Assistance Advisor, Historic
Preservation Program, King County
Landmarks Commission

Rob Roth
296-8671 V/TDD
296-8686 fax
587-5500 Relay Service

Staff Support, Arts and Cultural
Education Advisory Committee;
Community Arts Coordinator, King
County Arts Commission

Arts and Cultural Education Fund Timelines

Round I
(1990 Funds)

Round II
(1991 Funds)

Guidelines available	November 1990	November 1990
Application workshops (See page XX) East North South	December 4, 1990 December 5, 1990 December 6, 1990	January 15, 1991 January 16, 1991 January 17, 1991

Deadline for applications	January 8, 1991	February 15, 1991
All applications must be in the Cultural Resources office by 4:30 PM on the deadline date. Applications received after the deadline will not be accepted. There will be no exceptions.		

Advisory committee review of applications	January 14, 1991	March 7, 1991
Advisory committee recommendations to King County Arts Commission	January 15, 1991	March 19, 1991
Executive and Council approval of recommendations	to be announced	to be announced
Announcement of awards	to be announced	By July 1, 1991
Program beginning date	April 1, 1991	August 15, 1991
Program end date	December 31, 1991	June 13, 1992

Arts and Cultural Education Fund

Application Review Criteria

- A. *Educational merit or historical significance of project.* How will project enhance school's arts and/or heritage program/curriculum? What long-term effect or contribution will result from the project?
- B. *Sequentiality.* How is the project part of a sequential learning objective?
- C. *Audience served.* What grade levels are served by this project? How many students will be served?
- D. *Multiculturalism.* Are multicultural education programs in place in your school? Does your proposal tie in with those programs?
- E. *Applicant's ability to complete project.* How does the applicant plan to support this project to ensure its success? Cite samples of arts, heritage, or other projects successfully administered by applicant. If there are collaborating artist(s) and/or organization(s), describe their qualifications.
- F. *Impact on school or school district.* Does this project complement school or district arts and cultural education goals and/or encourage an interdisciplinary approach to learning?
- G. *Multi-year plan.* (Complete only if proposal is part of a multi-year plan.) What goals and objectives are planned for the second year? The third year?
- H. *Publicity.* If there is to be a end product from this project (i.e. book, record, performance, exhibit), what format will it be in and how will it be publicized or made available to the public?
 Check if not applicable to this proposal.
- I. *Parent/community involvement.* Is there parent/community involvement in project planning, implementation and evaluation? If so, describe.
- J. *Evaluation.* How will the success of this project be measured?